

Company Profile

Aareon AG
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Aareon AG

Aareon AG, a wholly owned subsidiary of the Aareon Bank Group, Wiesbaden, is the leading provider of systems and consulting services for the European property industry and its partners in the digital age. It offers its customers leading and secure solutions in the fields of consulting, software and services to optimise IT-based business processes. The international transfer of knowledge within the Aareon Group, user-centric development methods and the collaboration with PropTech companies support the continued development and expansion of IT solutions and services.

Aareon's approximately 3,000 customers in eight countries manage more than 10 million units. Aareon has a presence at 37 sites (14 of which are in Germany) and operates in Germany, Finland, France, the United Kingdom, the Netherlands, Norway, Austria and Sweden. The consultancy and systems house has more than 1,500 employees, more than one-third of whom work outside of Germany. In 2017, Aareon recorded sales of € 221.3 million and generated earnings before interest and taxes (EBIT) of € 33.9 million.

Internationally, Aareon offers ERP systems that are tailored to the individual needs of each market and that can be seamlessly connected to further digital solutions. This includes service portals – e.g. for maintenance, CRM solutions with services for tenants and property owners as well as mobile applications, such as for field representatives of housing companies.

This multitude of different systems working together in an integrated way forms the digital ecosystem known as "Aareon Smart World". It enables companies in the property industry as well as related markets to link up with their customers, employees and business partners and can interconnect technical devices, both in individual apartments and entire buildings. Aareon Smart World allows processes to be redesigned and optimised. The applications help to reduce costs, enable new business models by linking all the participants, and promote an enhanced dialogue between tenants and housing-industry employees. Secure, mobile access to existing and future applications is available via an exclusive cloud hosted by Aareon's data centre, which has received multiple certifications.

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